

# Apprenticeship Expansion and Industry Pathways

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Request for Interest – IT sector  
Fall 2024



# Welcome!

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- Who We Are
- Pathways for Industry
- Industry Pathways Process
- Request for Interest and Next Steps

# Outcomes for Webinar

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- Raise awareness of Alberta's apprenticeship and industry training system.
- Provide attendees with Industry Pathways and RFI overview.
- Provide next steps and key takeaways.

# Who We Are



# Apprenticeship & Industry Training (AIT)

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- Part of the ministry of Advanced Education.
- Develop, administer and monitor 47 Apprenticeship Education Programs and 59 Designated Trades.
- Responsibilities:
  - Register apprentices and support progression through the program eg. record books, financial supports, examinations.
  - Fund 11 post-secondary institutions to deliver apprenticeship classroom instruction
  - Issue education credentials and Journeyperson certificates.
- All education programs and trades are industry driven.

# What is Apprenticeship?

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- A form of post-secondary education that combines hands-on work experience (80%) with classroom theory learning (20%).
- In Alberta, apprentices are post-secondary students that graduate with an academic credential.
- In designated trades, graduates also receive Journey person certification.
  - Credentials and certificates are issued by the Government of Alberta.
- The apprenticeship learning model is an effective education approach that can also be applied to occupations outside the trades.

# Benefits of Apprenticeship Education

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- Apprentices gain real world hands-on experience in addition to theory in a classroom.
- Businesses experience a positive ROI, and employers report:
  - Better fit of apprentices with organization.
  - Better employee retention.
  - Fewer mistakes and greater productivity.
  - Value of in-house mentorship.
- Education credential recognizes program completion, including on-the-job learning.

# What is a Designated Trade?

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- A designated trade is a regulated profession where Advanced Education is the regulator.
  - Ensures quality standards and contributes to public safety.
- Trade designation allows industry and government to:
  - Regulate who can work within the trade eg. apprentice or journeyperson.
  - Identify restricted activities that can only be performed by an apprentice or journeyperson.
- Oversight is similar to other regulated occupations such as engineers, teachers, nurses etc.



# Benefits of Trade Designation

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- Standard industry recognized certification for experienced workers.
- Increased recognition and professionalization of certified workers through use of ‘Journey person’.
- Creation of a legislated occupation, and the option to regulate activities within that occupation.

# What This Means for the IT Industry

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- Industry could create an apprenticeship program to educate its workforce.
  - May or may not be paired with a designated trade.
  - Use of government tools to administrate the apprenticeship program.
    - Eg. Standardized competencies and examinations, record books to track on-the-job learning, online apprentice portal, regional offices etc.
  - Education credential recognized by Alberta post-secondary institutions.
  - Option to regulate occupation as a designated trade.

# Pathways for Industry

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# Options for Industry

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- Industry may choose between two education program types and/or the option to become a regulated occupation.
- Education programs
  - Apprenticeship Education Programs, or
  - Industry Training Programs
- Regulated occupations
  - Designated Trades

# Industry Pathways

- Industry Pathways is a program that enables occupations to become a designated trade and/or make use of the apprenticeship learning model.
- Launched in February 2023, Industry Pathways provides access for industry to the available options under the *Skilled Trades and Apprenticeship Education Act*.

## Five Pathways for Industry

New options to train and certify professionals

**Background**  
The Industry Pathways initiative empowers industry to develop highly skilled and job-ready professionals and create a strong talent pipeline for Alberta businesses. Made possible by the legal separation of apprenticeship and trade designation introduced by the *Skilled Trades and Apprenticeship Education Act* (STAEA), Alberta's industries can explore five pathways to train and/or certify professionals.

**Programs**  
STAEA establishes two work-integrated learning program options, which industries can adopt with or without trade designation.

**The Five Pathways**  
Programs and designation can be combined into five pathways.

**Apprenticeship Education Program (AEP)**

- Are post-secondary programs consisting of:
  - paid on-the-job instruction at a worksite, supported by a sponsor and a mentor (~80%), and
  - interspersed classroom instruction at a publicly funded post-secondary institution (~20%).
- Require between two and four years to complete, depending on the depth of skill and knowledge required in the occupation.
- Provide graduates with job-ready skills, knowledge, and competencies in the full scope of an occupation.
- Provide graduates with a credential (e.g. a diploma) to acknowledge completion of a post-secondary program.
- Are developed and administered by the Alberta government in consultation with industry experts.

**Industry Training Program (ITP)**

- Provide a flexible education option for occupations that are better suited to industry training rather than a full apprenticeship education program.
- Have less complexity and/or a shorter duration than a full apprenticeship education program.
- Establishes standardized industry-provided training for workers across the province.
- Are completed mainly on-the-job, but may also include industry-provided lab or classroom training or other recognized training.
- Provide graduates with a government-issued Certificate of Achievement to recognize completion of training.
- Are developed and administered by the Alberta government in consultation with industry experts.

**Designation**  
Designation is an option regardless of how journeypersons are trained—whether it's through an AEP, an ITP, or other training.

**Designated Trades**

- Are occupations regulated under STAEA.
- Establishes industry-driven requirements for journeyperson certification, which shows someone is:
  - highly skilled and competent in their trade, and
  - authorized to work anywhere in Alberta.
- Creates a model for restricting activities to people who are considered qualified.
- Typically require hands-on work and specialty knowledge and skills.

**AEP in a Designated Trade**  
The classic apprenticeship and designated trade model that exists today in 47 trades.

**ITP in a Designated Trade**  
Offer an ITP to train journeypersons in occupations where apprenticeship does not meet the needs of employers and learners.

**AEP Only**  
Offer an AEP to develop skilled professionals in any occupation using the apprenticeship learning model and post-secondary training, resulting in a government-issued post-secondary credential.

**ITP Only**  
Offer an ITP to develop skilled professionals in any occupation using the apprenticeship learning model and industry-driven training, resulting in a government-issued credential.

**Designated Trade Only**  
Create standards for the occupation, journeyperson certification requirements, and/or restrict who can perform select activities within the occupation, without an associated learning program under STAEA.

tradesecrets.alberta.ca  
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Alberta Government  
Apprenticeship and Industry Training

# Driven by Industry

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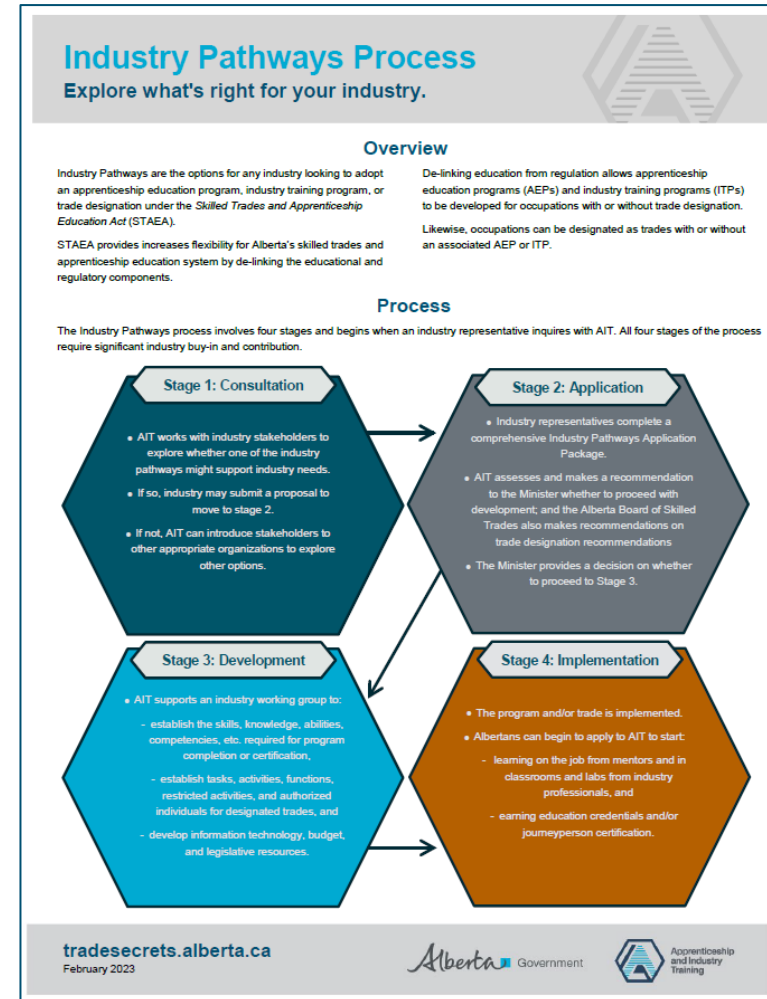
- Development and maintenance of education programs and trades requires considerable industry and government resources.
- Successful education programs share 5 common elements:
  1. Broad industry support and buy-in
  2. Practitioner demand
  3. Requirement for proven competencies
  4. Distinct technical knowledge and skills
  5. Labour market demand

# Industry Pathways Process

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# Industry Pathways Process

- Stage 1: Consultation
- Stage 2: Application
- Stage 3: Development
- Stage 4: Implementation





# IT Sector Request for Interest

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# Request for Interest (RFI)

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- RFI is a call to Alberta IT occupations for expressions of interest in Alberta's apprenticeship education system.
- Request for Interest will help Advanced Education:
  - Identify occupations interested in exploring Alberta's apprenticeship system for education and/or certification.
  - Prioritize industries and occupations for expansion into the apprenticeship system.
  - Forecast future resource requirements.

# Considerations

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- How could the apprenticeship learning model help train your future workforce?
- Could an apprenticeship-style (mix of on-the-job and classroom instruction) education program work in your industry?
- Does your occupation require regulation? If so, what kind?
- Could your industry benefit from standardized certification to denote experienced, competent workers?
- How do the 5 success factors apply to your occupation or industry?

# Key Takeaways

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- There are flexible options in how industry can use apprenticeship training or Journey person certification.
- Apprenticeship education is a form of post-secondary education.
- There is opportunity for industry to adopt the apprenticeship learning model in the IT sector.
- Advanced Education is open to collaborating with new industries and occupations interested in apprenticeship education and/or trade designation.

# Next Steps

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- Talk with others in your industry about how apprenticeship education or trade designation could help with workforce development in the IT sector.

- Review program information on the Tradesecrets website:  
[tradesecrets.alberta.ca/industry-pathways/](https://tradesecrets.alberta.ca/industry-pathways/)

- Reach out to us for more information and follow-up discussions:

[industry-pathways@gov.ab.ca](mailto:industry-pathways@gov.ab.ca)

# Questions?

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